

Europe In-Plant Forecast and Survey 2026



Overview

Recent research examines how in-plant print operations across Europe are adapting to changing business demands, cost pressures, and evolving workplace strategies. The Europe In-Plant Forecast & Survey 2026 combines survey data and market forecasts to provide insight into the future of in-plant environments across Western and Eastern Europe. Based on feedback from organizations in sectors such as banking, healthcare, manufacturing, education, utilities, and government, the study explores approaches to outsourcing, decentralization, operational efficiency, and long-term print infrastructure planning.

Highlights from the Research

- Most European in-plant operations remain small and lean, yet many organizations still expect them to continue operating for years to come.
- Cost optimization, operational efficiency, and service flexibility are reshaping how organizations manage print environments.
- Decentralized and self-service printing models are rapidly gaining momentum across Europe.
- Outsourcing pressure continues to influence investment decisions and long-term sustainability.
- Regional and industry-specific differences reveal distinct strategies between Western and Eastern Europe, as well as among major verticals.
- Despite market contraction forecasts, there remains measurable interest in future in-plant investment opportunities.

Why This Matters

As organizations reassess print operations amid economic pressure and digital transformation, understanding the future role of in-plants has become increasingly strategic. This report helps industry stakeholders:

- Identify demand and investment opportunities in European in-plants
- Understand operational challenges and benchmark strategies across regions and industries
- Assess the long-term impact of outsourcing and decentralization on print infrastructure

For vendors, service providers, and enterprise decision-makers, the findings offer valuable perspective on how customer priorities, print workflows, and infrastructure investments are changing across Europe.

About the Report

This report examines in-plant markets across Western and Eastern Europe, drawing on survey responses from more than 600 organizations. It provides market forecasts through 2030 and explores key trends including outsourcing, decentralization, relocation, and investment across major industry sectors.