

June 2025

HP LaserJet M200 Series: Fastest Two-Sided (Duplex) Mono MFPs In-Class

Objective

In June 2025, Keypoint Intelligence was contracted by HP Inc. to conduct a study to determine if the HP LaserJet M200 series of monochrome MFPs could be considered the fastest two-sided (duplex) laser MFPs in-class¹.

¹ Compared to in-class monochrome duplex laser MFPs less than \$300 USD and 300€ EUR. Exact HP printer speeds vary depending on the system configuration, software application, driver, and document complexity. Keypoint Intelligence June 2025 study commissioned by HP, based on research of OEM-published specifications and publicly available information as of June 2025. Market share as reported by IDC for Q1 2025 for North America and Europe. For details: keypointintelligence.com/HPFastestDuplexM200

Background

Since its inception, duplex printing has always been a sought-after feature for both everyday consumers/home users and enterprise print environments. It provides home users and businesses with the benefit of enhanced productivity, while offering both groups added convenience and cost-effectiveness. With efficiency and productivity in mind, the relevance of and demand for duplex printing still holds strong today.

Methodology & Findings

Using publicly available, OEM-published specification information, Keypoint Intelligence analysts compared the duplex print speed for letter and A4 pages of the HP LaserJet M200 MFP series of devices against comparable in-class monochrome laser MFPs less than \$300 USD and 300€. All models assessed make up 80% of the market share in North America and Europe, respectively, based on IDC data.

Based on the research conducted Keypoint Intelligence found that, of the models assessed, the duplex speeds of HP's LaserJet M200 series of MFPs (19 IPM for letter and A4 media) is faster than the competitive machines here, all of which ranged from 15 to 18.5 IPM.

Supporting Data

North America

Company	Model	Single-Function/ Multifunction	Letter/A4 Duplex Speed (IPM)
HP	LaserJet M200 Series	Multifunction	19/19
Brother	HL-L2465DW	Multifunction	15/15
Brother	MFC-L2760DW	Multifunction	15/15
Canon	imageCLASS D570	Multifunction	16 /16

Europe

Company	Model	Single-Function/ Multifunction	Letter/A4 Duplex Speed (IPM)
HP	LaserJet M200 Series	Multifunction	19/19
Brother	MFC-L2800DW	Multifunction	16/16
Brother	DCP-L2620DW	Multifunction	16/16
Canon	i-SENSYS MF275dw	Multifunction	18.5/18.5

ABOUT KEYPOINT INTELLIGENCE

For over 60 years, clients in the digital imaging industry have relied on Keypoint Intelligence for independent hands-on testing, lab data, and extensive market research to drive their product and sales success. Keypoint Intelligence has been recognized as the industry's most trusted resource for unbiased information, analysis, and awards due to decades of analyst experience. Customers have harnessed this mission-critical knowledge for strategic decision-making, daily sales enablement, and operational excellence to improve business goals and increase bottom lines. With a central focus on clients, Keypoint Intelligence continues to evolve as the industry changes by expanding offerings and updating methods, while intimately understanding and serving manufacturers', channels', and their customers' transformation in the digital printing and imaging sector.

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